

TUCSON TABLE

MEDIA KIT 2024



About us



Few know it, but Tucson, AZ was named the First Creative City of Gastronomy by UNESCO in the United States; something it earned, as its culinary scene is so diverse that visitors can find everything from restaurants, food trucks, cafes, tequila bars, mezcaterias, breweries, chefs, bakers, winemakers, etc., some of them awarded with the James Beard prize (something like the Oscars of gastronomy). Thus, Tucson Table Magazine is born, with the idea of capturing all this culinary offer of our city through a unique print media and its social media for people to discover, both residents and visitors.

SECTIONS

- ADVERTISING
- ARTICLES
- STORIES
- BREWERIES
- MENUS
- COUPONS
- FOOD TRUCKS



DISTRIBUTION

Tucson Table Mgz. will start in January 2024; we will print 10,000 copies each quarter and distribute them in the best restaurants, hotels, and offices in the city.

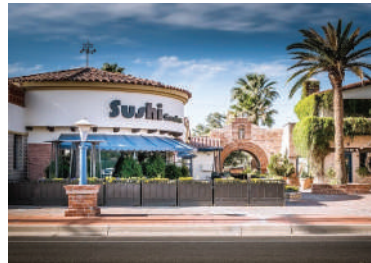
HOTELS

Find each magazine in the best hotels in the city.



RESTAURANTS

Find each magazine in the best restaurants in the city.



WE ADVERTISE FOR YOUR BUSINESS



SPOTS

Production of video to promote your business



MENTIONS

Production of audio to promote your business



GIVEAWAYS

giveaway certificates on social media to promote your business

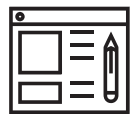


RAFFLES

We do raffles on social media to promote your business

INCREASE YOUR PRESENCE ON THE INTERNET

We take your Business to New Audiences on the Internet. There are thousands of people searching the Internet for the Products and Services that you sell, take advantage of them!



WEB PAGE



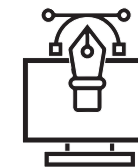
SOCIAL MEDIA



VIDEO



PHOTOGRAPHS



GRAPHIC DESIGN





RATES CARD 2024



8 1/4 x 11 3/4 in

16 1/2 x 11 3/4 in

PLATINUM PACKAGE
\$3,150

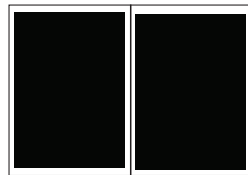
Cover & article 4pp.
\$2,150

2 live (3 minutes)
\$800

4 post (1/week)
\$200

QR code

30 magazines



16 1/2 x 11 3/4 in

GOLDEN PACKAGE
\$2,700

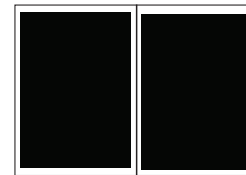
Full page (2pp.)
\$2,100

1 live (3 minutes)
\$400

4 post (1/week)
\$200

QR code

20 magazines



16 1/2 x 11 3/4 in

SILVER PACKAGE
\$2,300

Full page (2pp.)
\$2,100

4 post (1/week)
\$200

QR code

20 magazines

OTHERS:

Cover \$2,150

Back cover \$1,500

Inside cover \$1,400

Full page \$1,200

Half page \$700

Special Positioning
+30%





T U C S O N
T A B L E

JESÚS E. LICONA | SALES
Tel. (520) 809.1997
jelicona@tucsontablemgz.com